



# The Boating Party

## *2023 Partnership Opportunities*

### Event Details

CBMM's Boating Party plays a critical role in supporting our mission to preserve and explore the history, environment, and culture of the entire Chesapeake Bay region, and making this resource available to all.

The Boating Party is an annual gala to benefit CBMM's mission, vision, and programs. Hosted annually on the second Saturday of September from 5-9 pm, approximately 300 guests gather on CBMM's Navy Point for an evening of fun, friendship, and philanthropy. As the sun sets and music drifts over the water, guests enjoy fine cuisine and a night of dancing, with a waterfront view from our corner of the land of pleasant living.

The sold-out event includes tables hosted by individual and corporate sponsors ranging in price from \$2,750 - \$10,000, with individual tickets at \$275. Guests enjoy a full dinner, open bar, special presentations, music, and dancing as the sun sets over the Miles River. CBMM's Boating Party is a beloved and highly anticipated social tradition on the Eastern Shore.

The Boating Party presents sponsors with a prime opportunity to not only create brand visibility, but also to showcase a partnership and commitment with the community to an audience of CBMM's most loyal supporters and stakeholders. Your partnership will help support every aspect of CBMM's work to fulfill its mission, as all proceeds from the Boating Party support CBMM's education, restoration, and exhibition programs.

*When:* Saturday, September 9, 2023, 5-9 pm RAIN or SHINE

*Where:* CBMM, St Michaels, MD

*Who:* Approximately 300 guests

# Sponsorships

## \$15,000 Platinum Level Corporate Sponsor

### Named as Lead Presenting Sponsor of Boating Party

#### *Sponsor Benefits:*

- Corporate signage prominently displayed *300+ audience*
- Logo on Event Page on CBMM's website *142,000+ unique visitors*
- Ten tickets at sponsor-named VIP table
- Sponsor acknowledged in on-site event announcements
- Sponsor acknowledged as Lead Presenting Sponsor on event program
- Prominent Logo/Name recognition on:
  - Invitations *1,500+ recipients*
  - Pre-event Press Release (for sponsors confirmed prior to July 21, 2023)
  - E-news Blast to CBMM Members and Friends *11,000+ recipients*
  - Event listing and page hyperlinked on CBMM website *28,000+ unique visitors*
  - Event listing hyperlinked on CBMM's social media *65,000+ audience*
  - Listed in CBMM's *Navy Point News* *11,000+ recipients*

## \$10,000 Gold Level Corporate Sponsor

#### *Sponsor Benefits:*

- Corporate signage displayed *300+ audience*
- Logo on Event Page on CBMM's website *142,000+ unique visitors*
- Ten tickets at sponsor-named table in general seating area
- Sponsor acknowledged as Gold Level Sponsor on event program
- Prominent Logo/Name recognition as Gold Level Sponsor on:
  - Invitations *1,500+ recipients*
  - Pre-event Press Release (for sponsors confirmed prior to July 21, 2023)
  - E-news Blast to CBMM Members and Friends *11,000+ recipients*
  - Event listing and page hyperlinked on CBMM website *28,000+ unique visitors*
  - Event listing hyperlinked on CBMM's social media *65,000+ audience*
  - Listed in CBMM's *Navy Point News* *11,000+ recipients*

## \$5,000 Silver Level Corporate Sponsor

### *Sponsor Benefits:*

- Logo on Event Page on CBMM's website *142,000+ unique visitors*
- Sponsor acknowledged as Silver Level Sponsor on event program
- Four tickets in general seating area
- Prominent Logo/Name recognition as Silver Level Sponsor on:
  - Invitation
  - Pre-event Press Release (for sponsors confirmed prior to July 21, 2023)
  - E-news Blast to CBMM Members and Friends *11,000+ recipients*
  - Event listing and page hyperlinked on CBMM website *28,000+ unique visitors*
  - Event listing hyperlinked on CBMM's social media *65,000+ audience*
  - Listed in CBMM's *Navy Point News* *11,000+ recipients*

## \$2,750 Bronze Level Corporate Sponsor

### *Sponsor Benefits:*

- Logo on Event Page on CBMM's website *142,000+ unique visitors*
- Sponsor acknowledged as Bronze Level Sponsor on event program
- Two tickets in general seating area
- Prominent Logo/Name recognition as Bronze Level Sponsor on:
  - Invitation
  - Pre-event Press Release (for sponsors confirmed prior to July 21, 2023)
  - E-news Blast to CBMM Members and Friends *11,000+ recipients*
  - Event listing and page hyperlinked on CBMM website *28,000+ unique visitors*
  - Event listing hyperlinked on CBMM's social media *65,000+ audience*
  - Listed in CBMM's *Navy Point News* *11,000+ recipients*